

Claim ID: <<Claim8>>

PIN: <<PINCode>>

LEGAL NOTICE

If You Purchased the 23andMe Personal Genome Service (the “PGS”) Between October 16, 2007 and November 22, 2013, You Are Entitled To Compensation

Davis-Hudson, et al. v. 23andMe, Inc., AAA Case No. 74-20-1400-0032

WHAT IS THIS NOTICE ABOUT?

An arbitration is pending before the American Arbitration Association (the “Arbitration”) that may affect your rights. The Arbitration claims that 23andMe, Inc. (“23andMe”) (“Respondent”) sold the Personal Genome Service (the “PGS”) to consumers based on inaccurate information regarding the PGS’s specifications and capabilities, and compliance with applicable federal and state laws. 23andMe denies these claims. The Arbitrator, Robert L. Brent, did not rule in favor of Claimants or 23andMe. Instead, the parties agreed to a proposed settlement.

AM I A MEMBER OF THE CLASS?

The class is defined as all persons who reside in the United States of America who purchased for personal use a PGS from 23andMe between October 16, 2007 and November 22, 2013 (“Class Period”) other than for purposes of resale or distribution or to provide to third parties for purposes of research or education.

WHAT DOES THE SETTLEMENT PROVIDE?

Subject to Arbitrator approval, all Settlement Class Members will be entitled, for each PGS unit(s) they purchased, to receive either a Certificate for \$40.00 off the cost of a 23andMe Genetic Testing Kit (“Certificate”), or to receive \$12.50 in cash (the “Cash Compensation”) for each qualifying purchase. Settlement Class Members will be entitled to make an election for the Cash Compensation for each PGS unit they purchased during the Class Period. If they do not make the Election to receive the Cash Compensation, they will receive the Certificate after the settlement is final. Ex. 1 to the Settlement Agreement, located at www.23andMesettlement.com, provides details on the terms and conditions of the Certificate.

WHAT ARE MY RIGHTS ?

You have a choice of whether to stay in the Class or not, and you must decide this now.

1. You Can Accept the Settlement. Class Members who wish to receive Cash Compensation **must** elect to do so by December 6, 2017. You can download an Election Form or submit it online at www.23andMesettlement.com. Read the instructions carefully, and submit it online on or before December 6, 2017. Alternatively, you may also submit an Election Form by mailing it to the following address: **23andMe Settlement Administrator, P.O. Box 404000, Louisville, KY 40233-4000**. It must be received no later than December 6, 2017. Election Forms may also be e-mailed or faxed to info@23andMesettlement.com or **1-866-536-0135**. They must be received by the Administrator no later than 11:59 p.m. Pacific Time on December 6, 2017 to be considered valid. If you fail to submit a timely Election and do not exclude yourself from the settlement, then you will be bound by the settlement but will not receive Cash Compensation, and will instead receive the Certificate. All consideration will be distributed after the settlement becomes final. If you stay in the Class, you will be legally bound by all orders and awards of the Arbitrator, and you won’t be able to sue, or continue to sue, 23andMe as part of any other arbitration or lawsuit involving the same claims that are in this arbitration.

2. You Can Object to the Settlement. You can ask the Arbitrator to deny approval by filing an objection with the Arbitrator. You can't ask the Arbitrator to order a larger settlement; the Arbitrator can only approve or deny the settlement. If the Arbitrator denies approval no settlement payments will be sent out and the arbitration will continue. If that is what you want to happen, you must object. You may hire your own lawyer to appear before the Arbitrator for you if you wish; however, if you do, you will be responsible for paying that lawyer on your behalf.

Objections to the proposed settlement will be considered by the Arbitrator only if such objections are filed in writing, emailed to rlbmail@ucla.edu, or postmarked by **October 20, 2017** with the American Arbitration Association, 950 Warren Avenue, East Providence, RI 02914, Re: *Davis-Hudson v. 23andMe, Inc.*, Robert L. Brent, Arbitrator. Objections must clearly state your name, e-mail and U.S. mail address, telephone number, the title of this Arbitration, approximate date you purchased the PGS, and provide a detailed description of the grounds for each objection you make.

3. You Can "Opt Out" of the Settlement. If you exclude yourself from the Class – which is sometimes called "opting-out" of the Class – you won't get a payment from the settlement but won't be barred from asserting claims against 23andMe. Such notice shall include your name, e-mail and U.S. mail address, telephone number, approximate date you purchased the PGS, and a statement that you want to be excluded from the arbitration *Davis-Hudson v. 23andMe, Inc.*, AAA Case No. 74-20-1400-0032. Send the written notice to **23andMe Settlement Administrator, P.O. Box 404000, Louisville, KY 40233-4000 postmarked no later than October 20, 2017.**

THE FAIRNESS HEARING

On November 15, 2017, at 11:00 a.m. at The Orrick Building, 405 Howard Street, San Francisco, California 94105, the Arbitrator will hold a hearing to determine: (1) whether the proposed settlement is fair, reasonable, and adequate and should receive final approval; and (2) whether the application for Claimants' attorneys' fees and expenses of up to \$2,250,000, and payment of up to \$10,000 to each of the two named Class Representatives should be granted. Class Members who support the proposed settlement do not need to appear at the hearing or take any other action to indicate their approval.

HOW CAN I GET MORE INFORMATION?

This is only a summary of the settlement. If you have questions or want to view the detailed notice or other documents about this arbitration, including the Settlement Agreement, you may visit www.23andMesettlement.com. You may also contact Class Counsel through www.whatleykallas.com, or call the Settlement Administrator at: 1-866-645-6923.

By Order of Robert L. Brent, American Arbitration Association.